

## **Coffee Cherry Solutions**

New taste experience with a sustainable background

Coffee Cherries are the red or purple **fruits of the coffee plant** containing the seed of the plant, the green coffee bean. Whereas in the past the coffee cherry was a waste product with no use, it is now opening up whole **new worlds of flavor**. In addition to the **slightly dried-fruit taste profile with a hint of coffee**, it is therefore particularly the **sustainability concept** that appeals to a wide range of customers.

Döhler offers a premium **coffee cherry infusion** that will soon be complemented with a concentrated infusion.

The infusion is characterised by having no concentration step within the whole process which leads to a gentle and smooth taste profile. In addition, the portfolio will soon be completed with a concentrated coffee cherry version with similar taste characteristics like the infusion with the benefit of optimizing freight.

All segments are targeted towards clean label solutions with **high naturalness** and a positioning in the direction of artisanal products. This is why **Coffee Cherry Solutions** perfectly meet the consumers demand for more **naturalness** and **sustainability**.

## **Benefits of Product**

1	Clean Label					
2	Authentic, new taste profile					
3	Sustainably sourced raw material					

## **Benefits for the Application**

1	Basis for innovative premium drinks					
2	High degree of naturalness in line with a new market trend					
3	Standardized taste profiles					

Product	Art. No.	Application	Taste Profile	Regions
Coffee Cherry Infusion	988934	Beverages	Dried-fruit, slightly coffee	EMEA
Coffee Cherry Extract	Coming soon	Beverages	Dried-fruit, slightly coffee	EMEA

